

# KATHY KORESSEL



**KATHY KORESSEL** is a Corporate Trainer, Talent Management Professional, and skilled Seminar Leader with over 30 years of corporate work history, known for conducting creative, effective, and energizing workshops and sessions.

She brings her real-world people management experience into the classroom, sharing stories and providing insights based on actual examples that are instantly relatable. Her *think-laugh-learn-apply* philosophy is practical, aimed at building foundational skills that ensure higher levels of self-awareness and personal effectiveness.

## PROFESSIONAL CERTIFICATIONS

### Certified Practitioner Herrmann Brain Dominance Instrument™ (HBDI™)

The HBDI™ is a highly validated and powerful psychometric assessment that defines and describes your **thinking preference**. It provides insight into why you value certain types of information over others. With that valuable knowledge about yourself, you can learn how to flex into different ways of thinking to adapt to others – how they think, what they value, how they communicate – so you can bridge the gap, quickly.

*Kathy says: "This is my favorite of all the assessment tools because it promotes 'thought diversity', which organizations need to be innovative. The Team Assessment is a very significant report that helps groups diagnose dysfunctions quickly and devise more productive ways of working together."*

### Certified Practitioner DiSC®

DiSC® is an assessment tool which measures your **personality and behavioral** style. DiSC® profiles describe human behavior in various situations, for example: how you respond to challenges, how you influence others, your preferred pace, and how you respond to rules and procedures.

*Kathy says: "DiSC® provides another perspective on personal style, revealing each person's unique combination of Dominance, Influence, Steadiness, and Conscientiousness. I use DiSC® not only for increasing self-awareness but also as a valuable team building activity."*

### Certified Facilitator Situational Leadership® II (Ken Blanchard Company)

The Situational Leadership® Model is arguably the most recognized, utilized, and effective **leadership and influence tool** in the history of the behavioral sciences. Taught through a patented and proven workshop format, the model stresses flexibility and simplicity, equipping leaders in your organization with the skills necessary to successfully navigate the demands of an increasingly diverse workforce and evolving global marketplace.

*Kathy says: "This model makes so much sense, you'll wonder why you haven't been working this way all along. Once the formula is revealed, demonstrated, and practiced, audiences walk away skilled at conducting efficient and effective conversations with colleagues, direct reports, and managers, resulting in better productivity and a more highly motivated workforce."*

### Certified Practitioner Korn Ferry Leadership Architect and VOICES® 360

Built on best practices and research from Korn Ferry companies Lominger, PDI Ninth House, and Global Novations, this innovative and advanced **competency framework** helps target specific organizational levels, functions, industries, and business challenges. A hallmark tool available through the framework is the VOICES® **360 survey** which provides a detailed and comprehensive report that is analyzed for constructive feedback, informing an individual's development plan.

*Kathy says: "Korn Ferry materials are applicable across a wide array of professions and industries. Their 360 tool offers immediate insights towards helping an individual see what others see while giving them the power to own and manage their personal development."*

**OTHER SERVICES**

- Custom Workshops
- Team Building Events
- New Leader/Team Assimilations
- Focus Groups
- Voice of Customer Surveys
- Meeting Design and Facilitation
- Icebreakers
- Brainstorming Sessions
- Case Study and Role Play Development

**CUSTOM WORKSHOPS (PARTIAL LIST)**

- Emotional Intelligence
- Effective Team Strategies
- Professional Presence
- Business Etiquette
- Conflict Management Skills for Women
- Cross-Functional Collaboration
- Managing Remotely/Multiple Locations
- Embracing Change (Doing More With Less)
- Managing Emotions
- Dealing with Negative Attitudes
- Dealing with Difficult People
- Personal Accountability
- Motivation, Persuasion, and Influence
- Professional Presentation Skills
- Management Skills
- Generational Differences in the Workplace
- Communication Styles
- The Talent Partnership (Recruiting, Interviewing, and Hiring)
- Change Leadership
- GAPS Analysis for Employee Development

**TEAM BUILDING EVENTS (PARTIAL LIST)**

- The Marvelous Marble Machine
- Values Auction
- Eat Basketballs with Salt
- Wits and Wagers
- Fold and Fly
- Ship the Chip
- Lego My Tower
- Scavenger Hunt

**ICEBREAKERS (PARTIAL LIST)**

- Fact or Fiction
- I'm Unique (Just Like Everybody Else)
- Vanity Plates
- Clue
- Random Question Generator
- A to Z
- Mad Libs
- What Was the Question?

**CLIENTS**

- Merck & Company, Inc.
- Astra-Zeneca
- Pfizer, Inc.
- The Vitamin Shoppe
- U.S. Social Security Administration
- U.S. Drug Enforcement Agency
- Kipps-Desanto Co.
- Mars, Inc.
- Regeneron Pharmaceuticals
- U.S. Tennis Association
- Miami Research Associates
- Independence Blue Cross
- Johnson & Johnson
- BTG International
- Pennsylvania Public School Employees' Retirement System